

baadon

TAKE YOUR POWER BACK

NEW

BAADON, THE 1ST EUROPEAN COLLABORATIVE PLATFORM THAT EMPOWERS YOUNG EXCISED WOMEN !

To **renew** the point of view on Female genital cutting, let us **empower** the women concerned! !



baadon was born from three observations:

1 The isolation of young excised women seeking healthcare.

2 The lack of access to verified, collaborative and digital information.

3 The hypervictimary advocacy discourse on FGC.

It therefore becomes necessary to provide an effective and empowering solution to deal with this situation. Indeed, young concerned women looking for healthcare engage too often in this process alone. They have no access to scientific information on the proven effects of FGC on their sexuality and body in a body positive, didactic formats promoting their learning.

They also have no voice in the ongoing debate about the definition of quality care in reconstructive surgery. For the time being, there is no collaborative tool for information, exchange and consultation on sexuality, health and sexual rights dedicated exclusively to young excised women in France and Europe.



21

European countries have populations concerned by female genital mutilation:

France, Spain, Portugal, Italy, Greece, Macedonia, Austria, Romania, Switzerland, Benelux, Germany, Denmark, Poland, Czech Republic, Norway, Sweden, Finland, Iceland, Ireland, Great Britain.

**500
000**

women in Europe have been subjected to genital mutilation.

**180
000**

Girls & women are likely to be subjected to genital mutilation in Europe.

1

BAADON, A NEW EDUCATIONAL AND EMPOWERMENT TOOL IN 2 FORMATS :

A website & mobile application

Trilingual, innovative, providing open science, didactics and information resources about the sexuality & health of excised women.

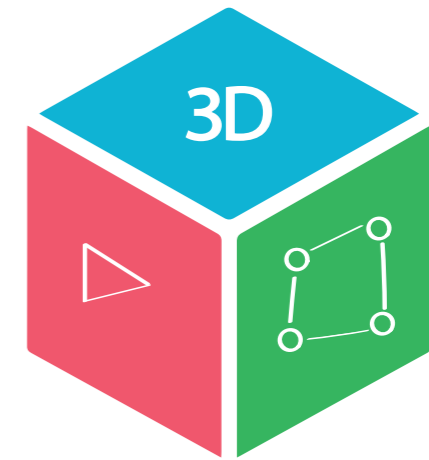
Workshops led by experts will offer advice to improve the quality of life, to produce **stories on women's experiences**, to inform the public.

Objectif :

Engage to define quality healthcare.

Share and enrich knowledge

2



THE BAADON APPLICATION IS :

A lab media :

A digital laboratory that communicates scientific information.

A mapping of **health centres**: an evolving, interactive database that lists all the medical centres that treat concerned women.

Des **contenus scientifiques** sous format animations **vidéo 3D** des techniques de l'excision, de la chirurgie réparatrice, de l'anatomie du sexe altéré, des **parcours de soins**.

Un **réseau digital** de jeunes femmes Afropéennes excisées mobilisé en faveur des **soins de qualité** en Europe et pour **faire valoir leur voix** auprès des institutions médicales.

BUT WHAT DOES «BAADON» ACTUALLY MEAN ?

Baadon is a word of 'Afar orogine which refers to a very **specific bell**. It is the bell that the kalluwale, the Afar pythonisse, rang to make contact with Kalluwan, the **resounding Spirit**, and through which she expressed her visions on **the future of the community**.

baadon is then a call to action, an invitation to every young excised woman to come into contact with her inner strength, to draw from it the resources to heal herself and to live, once again, fully, her Power.

Take your power back !

Sharing knowledge, **building capacity** of action, **stimulating citizen engagement !**



body positive - open science - independence — equality



Aminata: “ There is no space in Paris where we can talk freely about the sexuality and health of young French excised women. I also do not recognize myself in the victim discourse on FGC. I also noted deficiencies concerning the management of reconstructive surgery, a lack of information on the quality of care, on the appropriateness of surgery. As there is nothing about it for us, I decided to create this digital information platform with Saida”

WORDS OF THE FOUNDERS



Saida: “ Baadon was born out of a desire to share. Share and make available to young excised women the scientific knowledge I have studied and partly produced on FGC, reconstructive surgery and women’s sexual health. I seek to transmit information and knowledge to young girls who help them to better understand their experiences, make them stronger, more confident and better at being themselves. Because this world needs them, their power ! ”

s.barkat@baadon.com
+ 33 6 58 84 95 87
10 Place d'Aligre 75012 Paris
+ 33 6 58 84 95 87
contact@baadon.com
baadon.com

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